



**WIKTORIA
KIJOWSKA**

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**DESIGN
HISTORY
SOCIETY**

02.



**PERSONAL
BRAND**

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**BLACK
BOTANICALS:
THE ROOT OF
CARIBBEAN
MEDICINE**

04.



NTUDI

05.

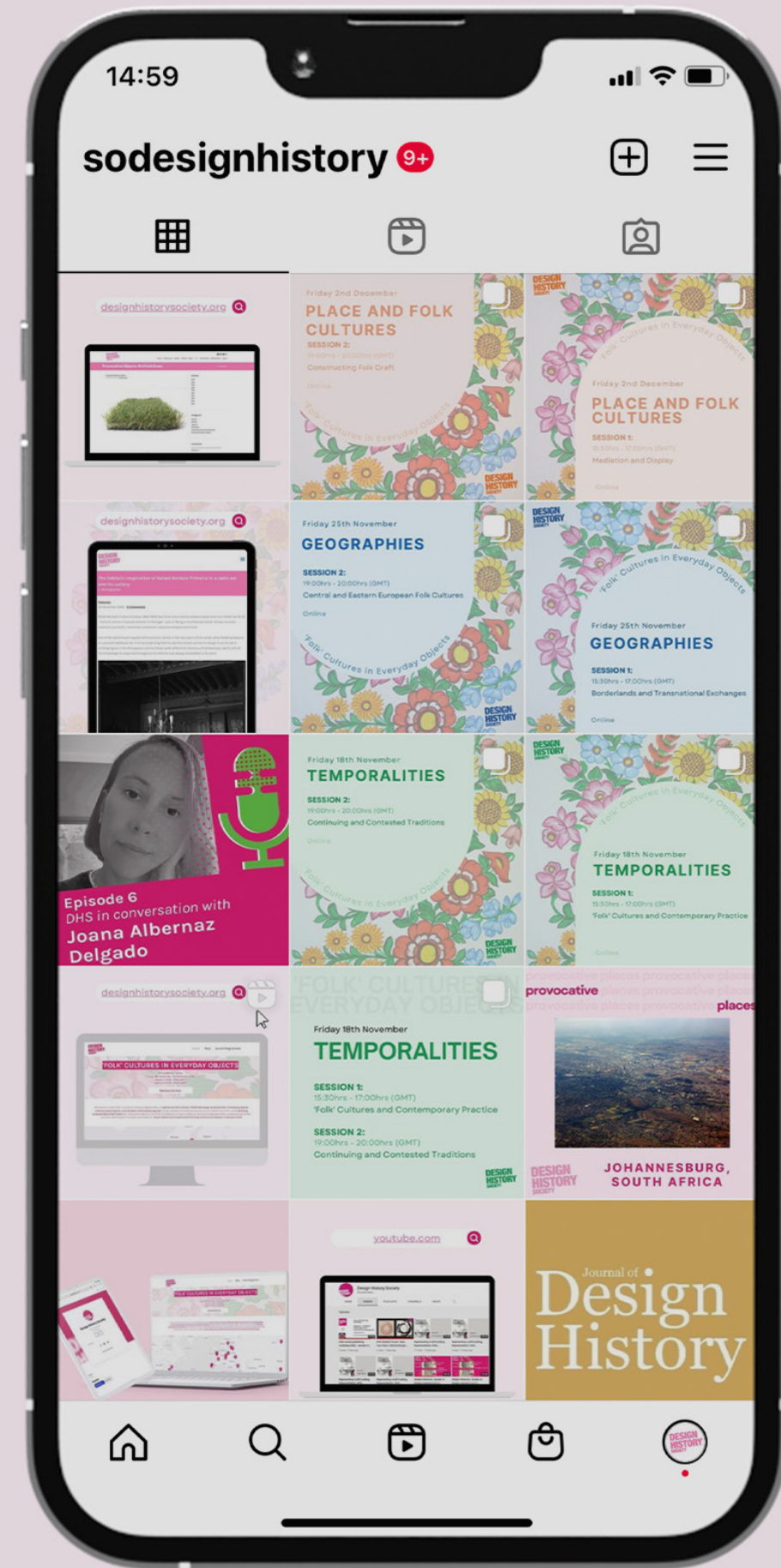


**MARK &
MAKE**

06.



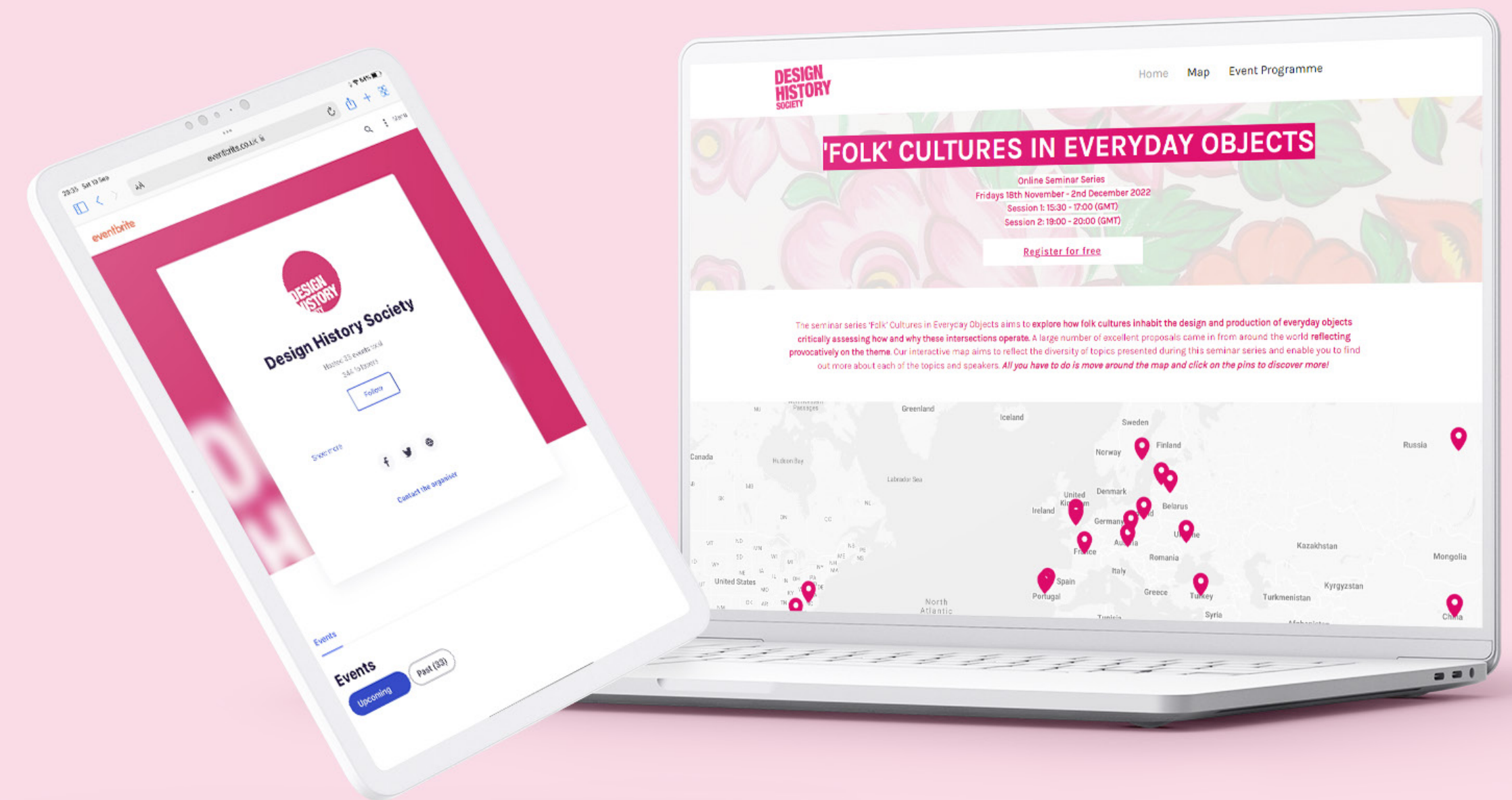
**DO YOU
KNOW YOUR
FURNITURE?**



DESIGN HISTORY SOCIETY

Design History Society is the leading organisation that promotes and supports the study of design histories, both in the UK and internationally.

I am the Design History Society Ambassador. My roles include content ideation, creation and scheduling. In addition, I also write blog posts for their [‘Provocative Objects/ Spaces’](#) series and organise events for the society.



CALL FOR PAPERS
'FOLK' CULTURES IN EVERYDAY OBJECTS

DESIGN
HISTORY
SOCIETY

We invite proposals that explore how folk cultures inhabit the design and production of everyday objects critically assessing how and why these intersections operate. The DHS welcomes a diverse range of speakers from anywhere in the world.



provocative objects provocative objects
provocative objects provocative objects



DESIGN
HISTORY
SOCIETY

BACCHANTES VASE
RENÉ LALIQUE

designhistorysociety.org



“

Selective Tradition and Selective Innovation in Chilean Popular Crafts

Daniela Salgado Cofré

Industrial Designer and associate professor
at the Faculty of Architecture and Design of
the Pontificia Universidad Católica de
Valparaíso

DESIGN
HISTORY
SOCIETY

TEMPORALITIES: Friday 18th November
SESSION 2: Continuing and Contested Traditions
19:00hrs - 20:00hrs (GMT)

I have organised, promoted, and was
the co-convenor of an online seminar
series [‘Folk’ Cultures in Everyday Objects](#)
compiling the research and expertise of 27
international scholars and designers.

For this event, I have created a website
(using Wix), the event programme, social
media posts and other promotional
materials.

There has been a total of over 300 sign-
ups to all 6 sessions, showing that my
promotional work has been successful.



ABOUT THE EVENT

Convened by [Wiktorja Kijowska](#) (DHS Ambassador) and [Claire O'Mahony](#) (Associate Professor in History of Art and Design; Course Director for the [MSt in the History of Design](#), University of Oxford Department for Continuing Education)

'Folk' is a contested term, invoking resonances of tradition, rurality, informality. Its forms and connotations have often infused everyday objects with contested significance. References to particular forms and imaginings of folk culture vary from homage and emulation to unexpected juxtapositions, translations, misquotations and appropriations. Who had agency in the design and manufacture of these objects as well as those who circulated and mediated them to multiple audiences who consumed them inflects these objects with complex and contested power dynamics and impacts.

The seminar series *'Folk' Cultures in Everyday Objects* aims to explore how folk cultures inhabit the design and production of everyday objects critically assessing how and why these intersections operate.

A large number of excellent proposals came in from around the world reflecting provocatively on the theme. As such, the format of the event will be a **three-week seminar series** that meets **weekly on Fridays from 15.30-17.00 hrs (GMT) and 19.00-20.00 hrs (GMT)**. The series will **begin on 18 November and conclude on 2 December 2022**.

The seminars are free and held online (on Zoom) so we warmly invite everyone to attend.

Please register for free via [Eventbrite](#).

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PERSONAL BRAND

On my social media platforms and [website](#), I create bold, colourful and engaging content about design history and antiques. I aim is to make design history more accessible to non-academic audiences and relevant to contemporary lives.

I have created series such as [‘The Colour Series’](#), ‘Design Elements’, ‘A Beginner’s Guide To...’ and [‘Antique Tiles’](#). All of them include short facts that are easy and quick to read and remember.

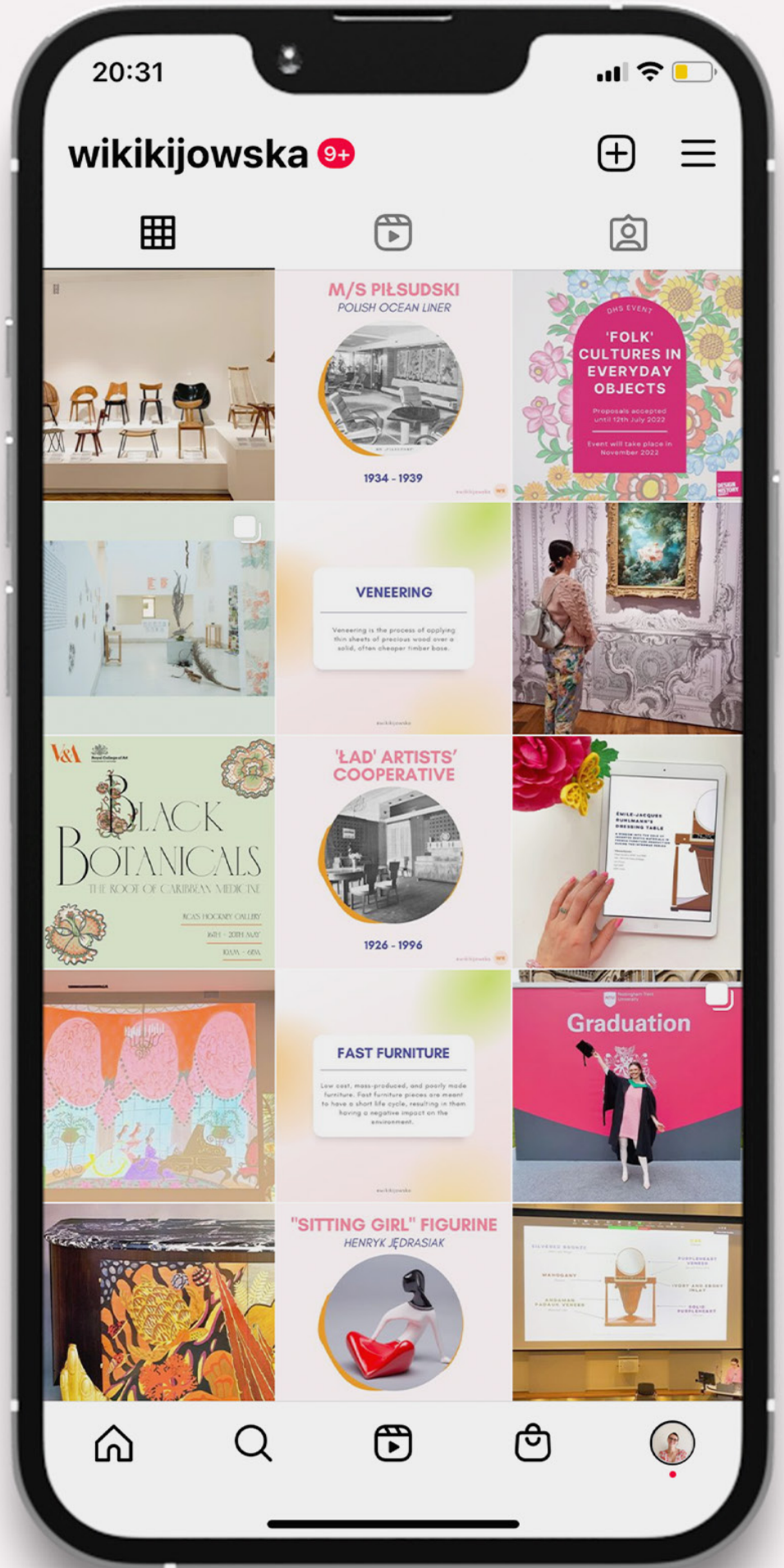
INSIGHTS

key takeaways from
**'Folk' Cultures in
Everyday Objects series**
TEMPORALITIES

@wikikijowska

NOSTALGIA
A longing for a home that no longer exists
or has never existed. Nostalgia is a
sentiment of loss and displacement, but it is
also a romance with one's own fantasy.

@wikikijowska



RM58
ROMAN MODZELEWSKI

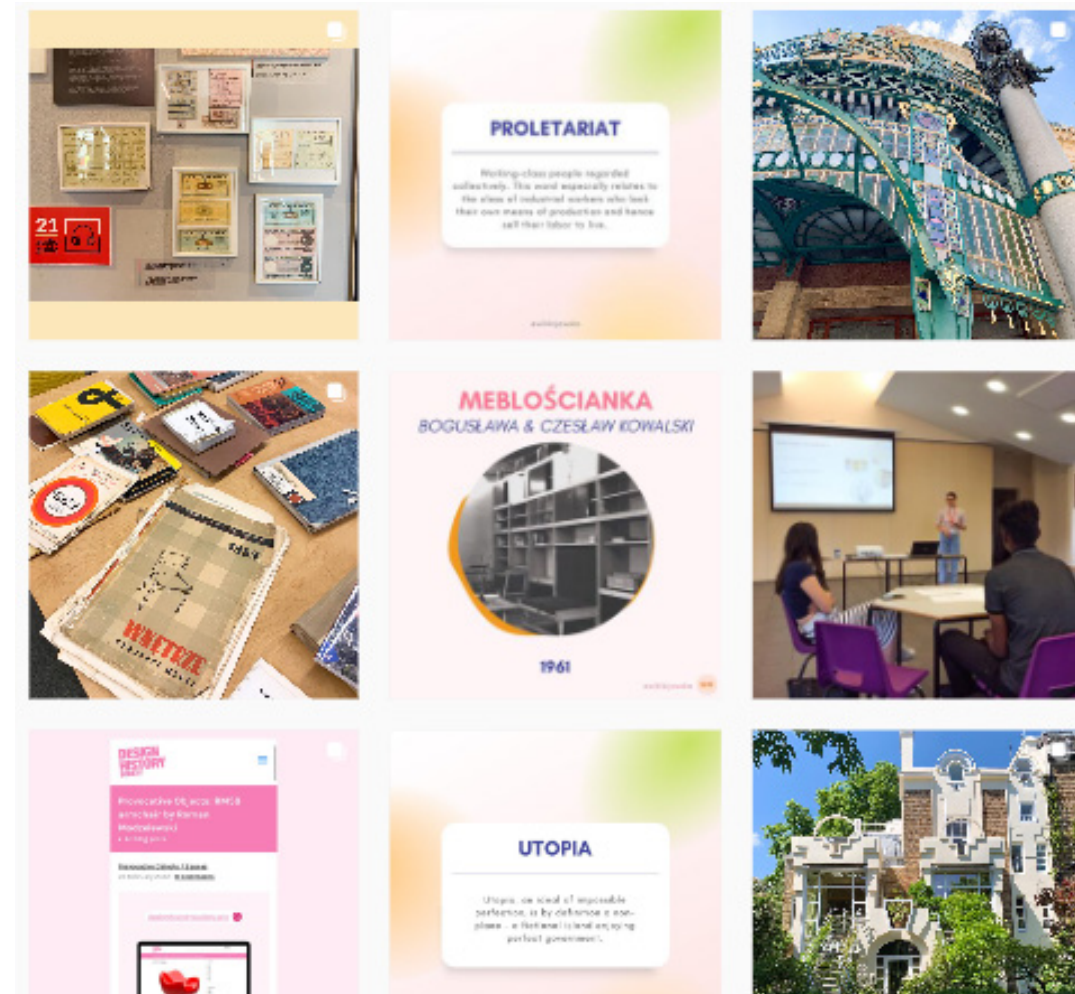
1957

@wikikijowska WK

CHAIR NO.14
1859


NEW WORLD

this term refers to the western hemisphere, especially the Americas, after the European "age of discovery" beginning in the early 16th century



"MUSZELKA" CHAIR TERESA KRUSZEWSKA



1956

@wikikjowska WK

Through my work on Instagram, I was able to create contacts within the world of antiques and design history, and started to write blog posts for a well-known antiques dealer.

By creating engaging content with the use of Photoshop, Illustrator, InDesign, Lightroom or Premiere Pro I have created a community of like-minded people, who use my work as a quick introduction to the world of design history and antiques.

THE COLOUR series

BOOKCASE 18TH CENTURY



ANDRÉ CHARLES BOULLE 1642 - 1732



CANTERBURY 1780S



DESIGN ELEMENTS

A QUICK AND EASY WAY TO GET
TO KNOW THE KEY DESIGN
ELEMENTS FROM THE PAST

A BEGINNER'S GUIDE TO...

THE AGE OF OAK

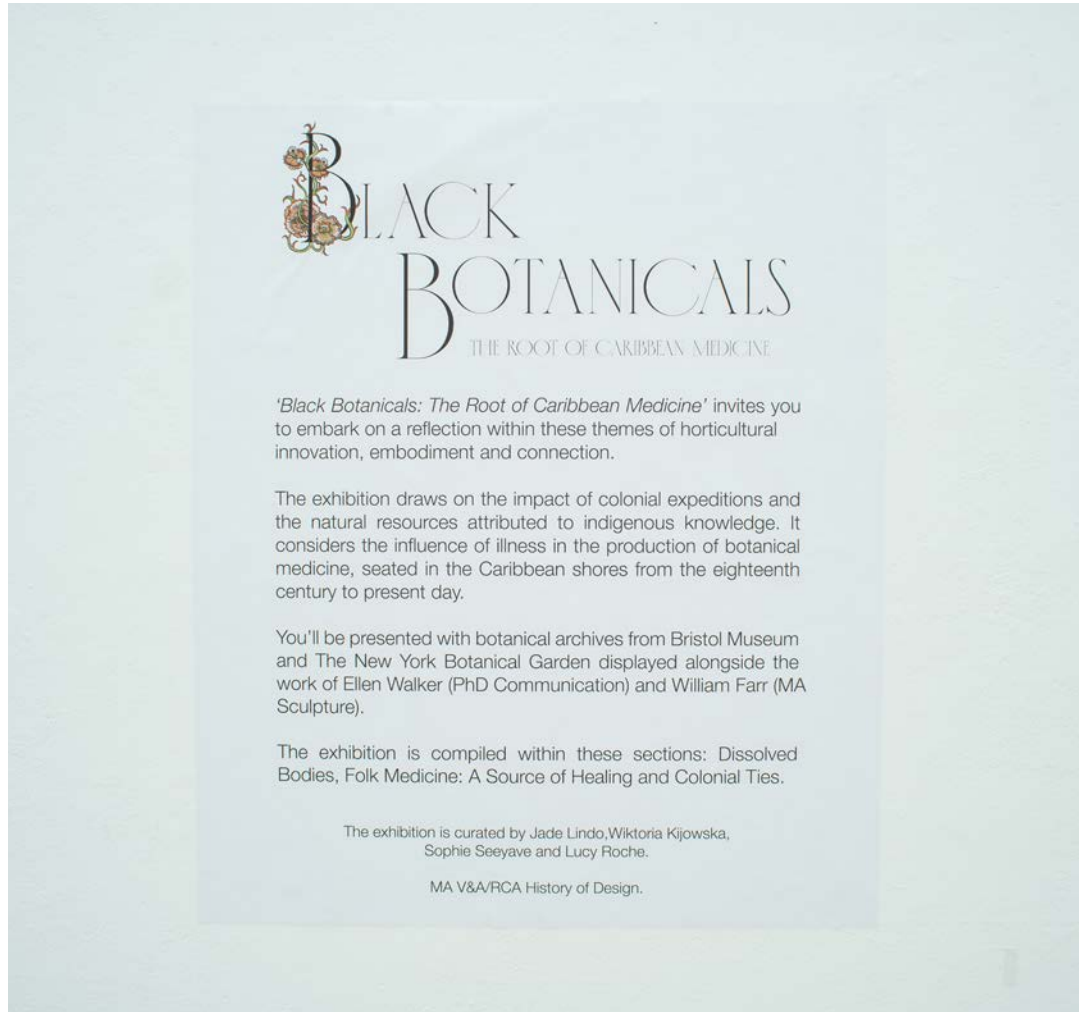
MEDIEVAL - LATE 17TH CENTURY



BLACK BOTANICALS: THE ROOT OF CARIBBEAN MEDICINE

Hosted in the Royal College of Art's Hockney Gallery, the [‘Black Botanicals: The Root of Caribbean Medicine’](#) invited visitors to embark on a reflection on the themes of horticultural innovation, embodiment, and connection. Curated by myself, Jade Lindo, Lucy Roche, and Sophie Seeyave, the visitors could view botanical archives from Bristol Museum and The New York Botanical Garden which were displayed alongside the work of Ellen Walker (illustrations) and William Farr (sculpture).





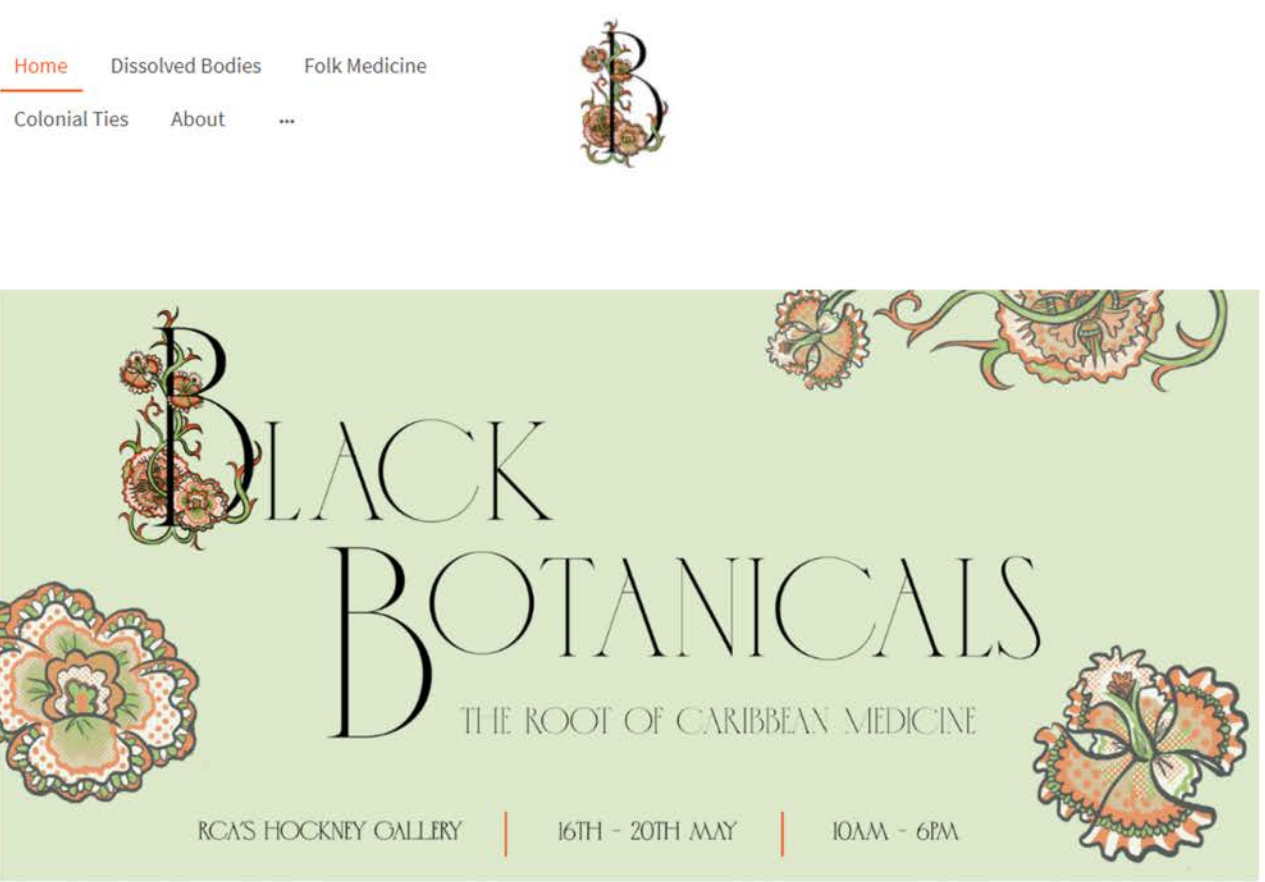
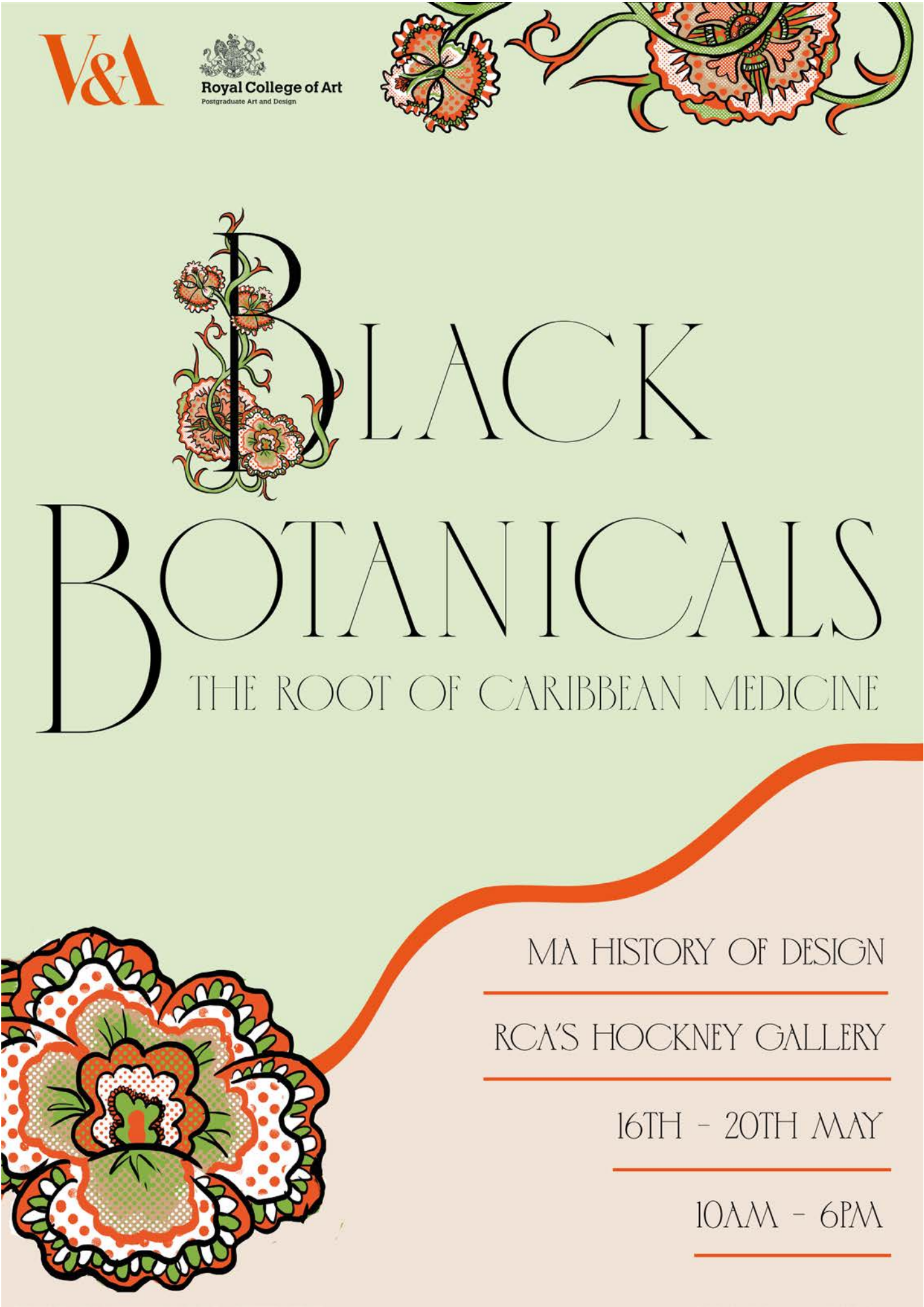
All photographs have been taken by Shi Tianxiang.



The exhibition drew on the impact of colonial expeditions and the natural resources attributed to indigenous knowledge. It considered the influence of illness in the production of botanical medicine, seated in the Caribbean shores from the eighteenth century to the present day. The exhibition was compiled within these sections: Dissolved Bodies, Folk Medicine: A Source of Healing, and Colonial Ties.

I was involved in exhibition layout and design, interactive section design, and setup of the exhibition. Alongside this, I have designed the exhibition labels, promotional material, and a website.

Open for one week only, the exhibition was visited by a large number of visitors including the V&A staff, RCA staff and students as well as the general public.



'Black Botanicals: The Root of Caribbean Medicine' invites you to embark on a reflection within the themes of horticultural innovation, embodiment and connection.

The exhibition draws on the impact of colonial expeditions and the natural resources attributed to indigenous knowledge. It considers the influence of illness in the production of botanical medicine, seated on the Caribbean shores from the eighteenth century to the present day. You'll be presented with botanical archives from Bristol Museum and The New York Botanical Garden displayed alongside the work of Ellen Walker and William Farr.

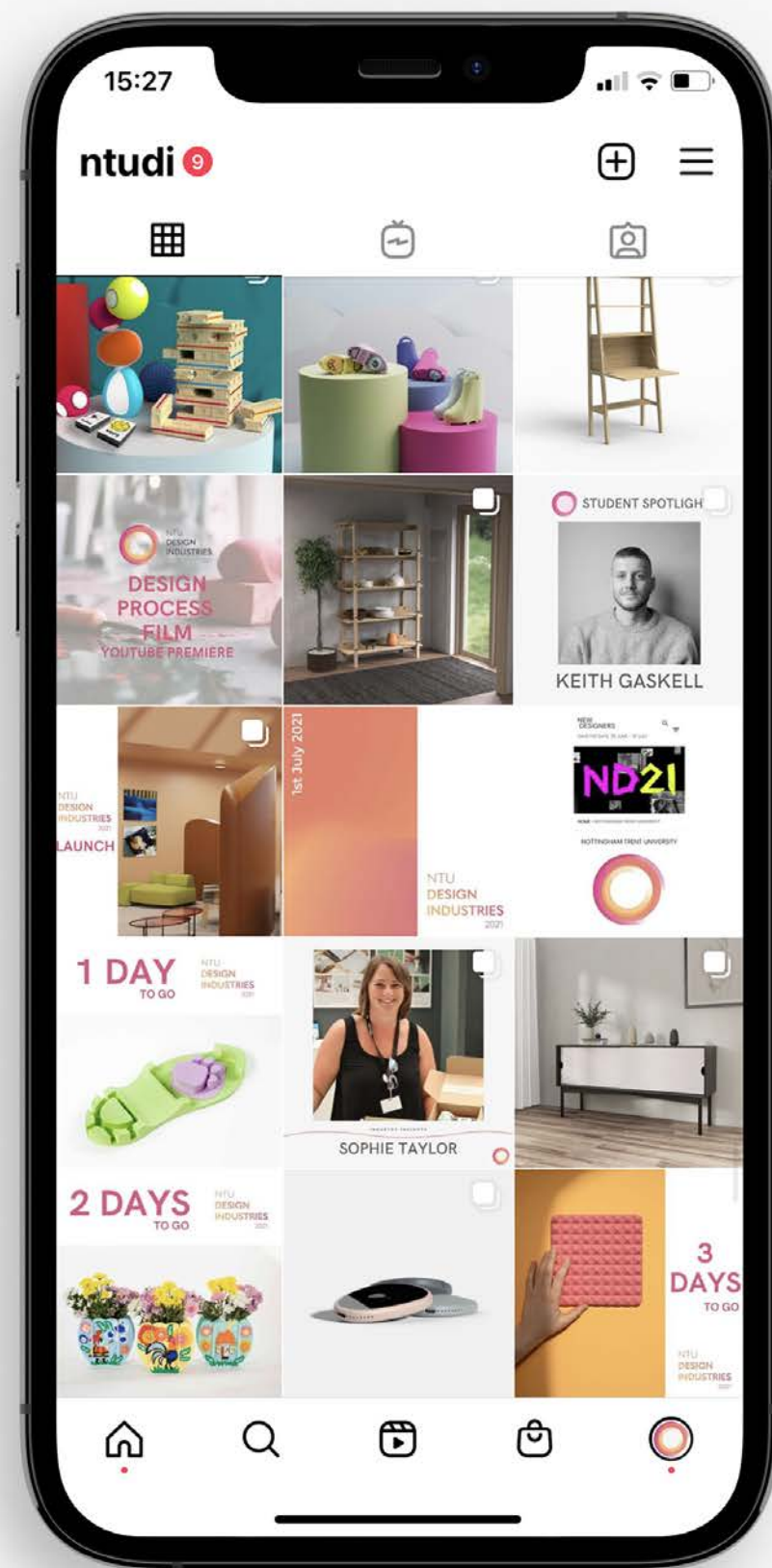
WHAT TO EXPECT IN THE EXHIBITION



The journey commences with Dissolved Bodies, a chapter designed to bring awareness to the multiple diseases forced upon enslaved people.

Folk Medicine: A Source of Healing aims to shed light on the neglected narrative of enslaved people and their relationship with the plants and how these botanicals became a fundamental aspect of folk medicine.

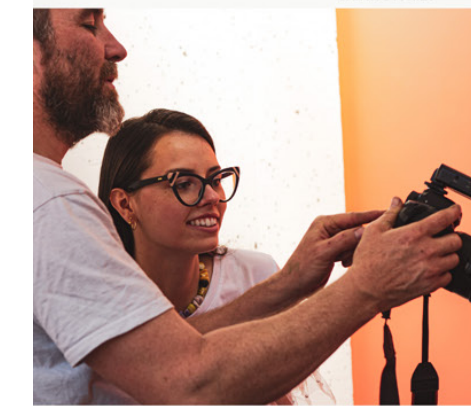
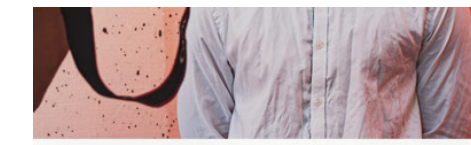
The final chapter of the exhibition looks at the colonial ties which link the Caribbean to the rest of the world across time and geographies.



NTU DESIGN INDUSTRIES

NTU Design Industries is a creative community of students and staff from all of the Product Design courses at Nottingham Trent University. Each year a dedicated student committee creates the NTUDI brand to reflect the identity of the particular cohort.

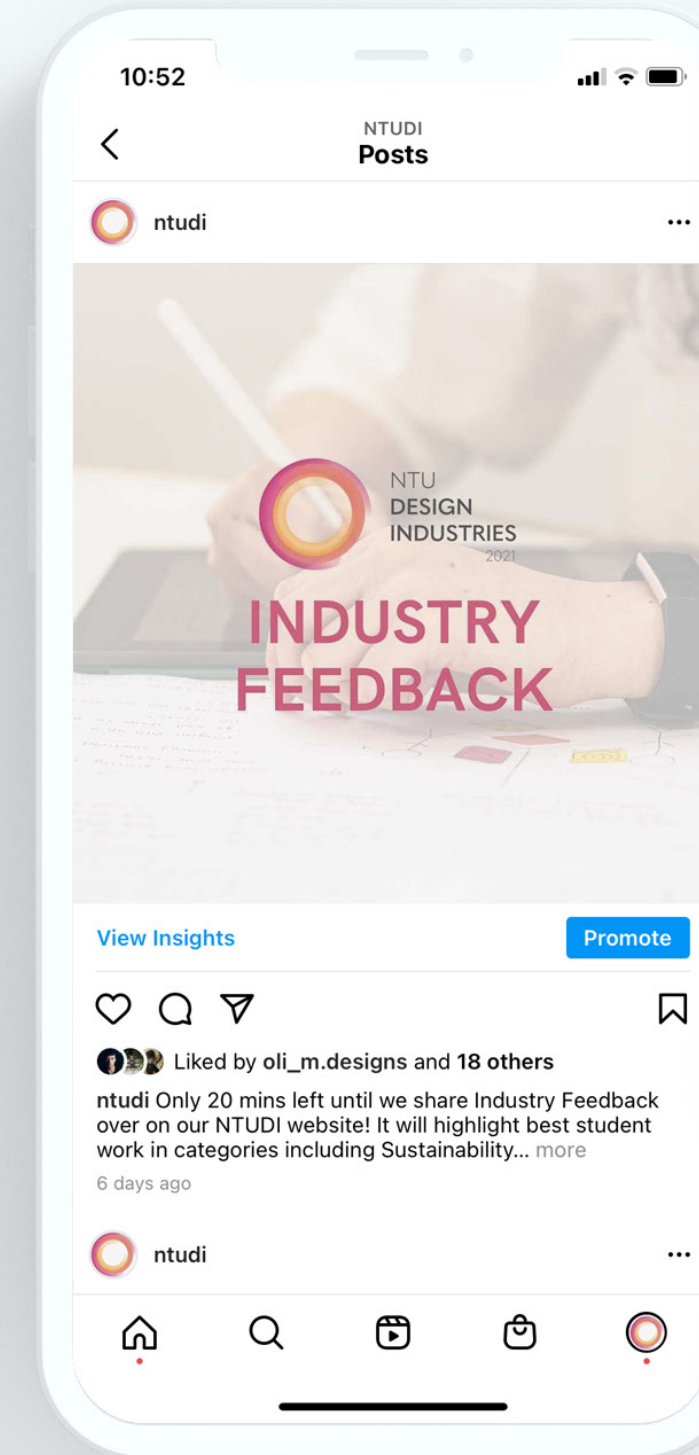
I was a part of the NTUDI 2020/2021 committee as a BA (Hons) Furniture and Product course representative, team leader of the Social Media & Marketing Team and a member of the Website Team.



We want the headshots to reflect message of our year as **UNITED** and **STANDING AS ONE**

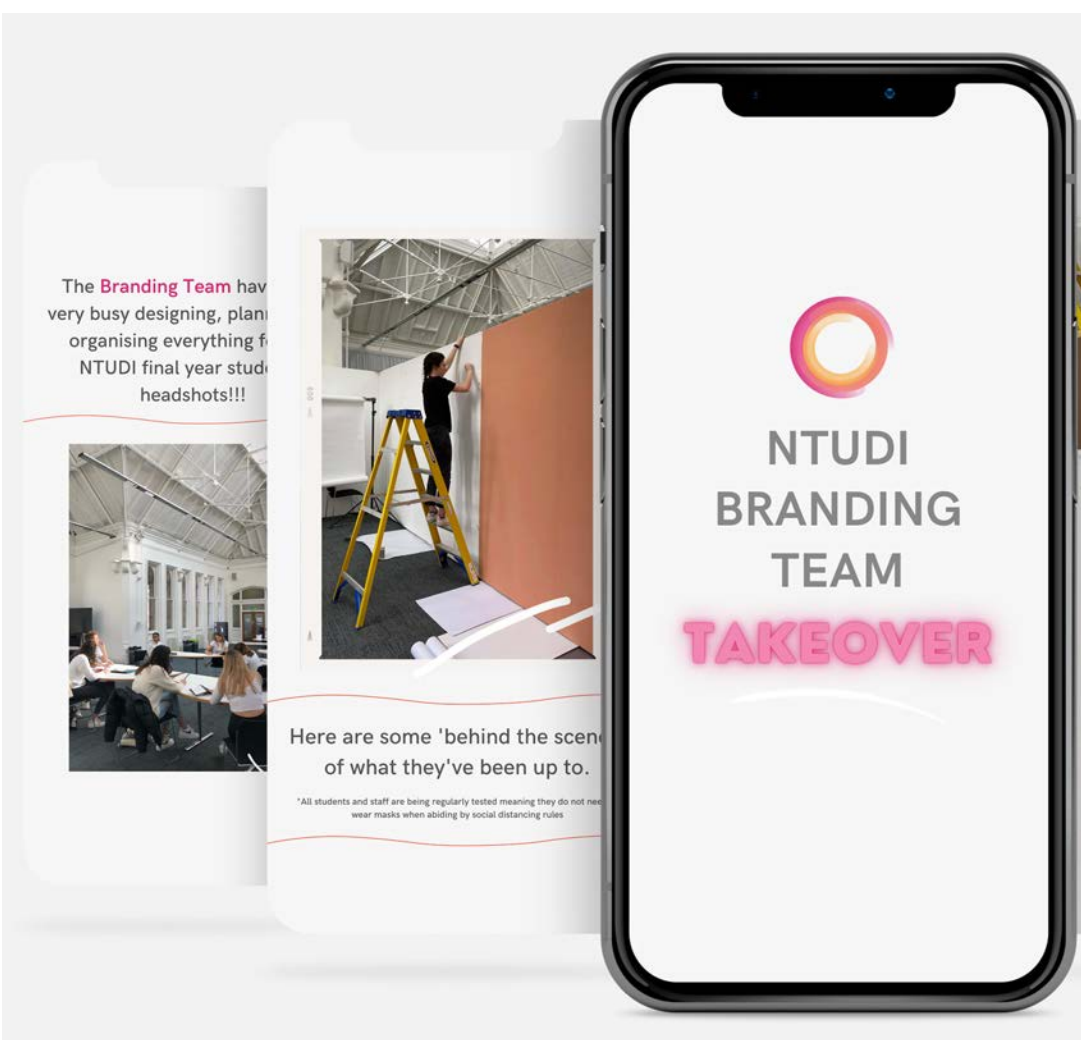
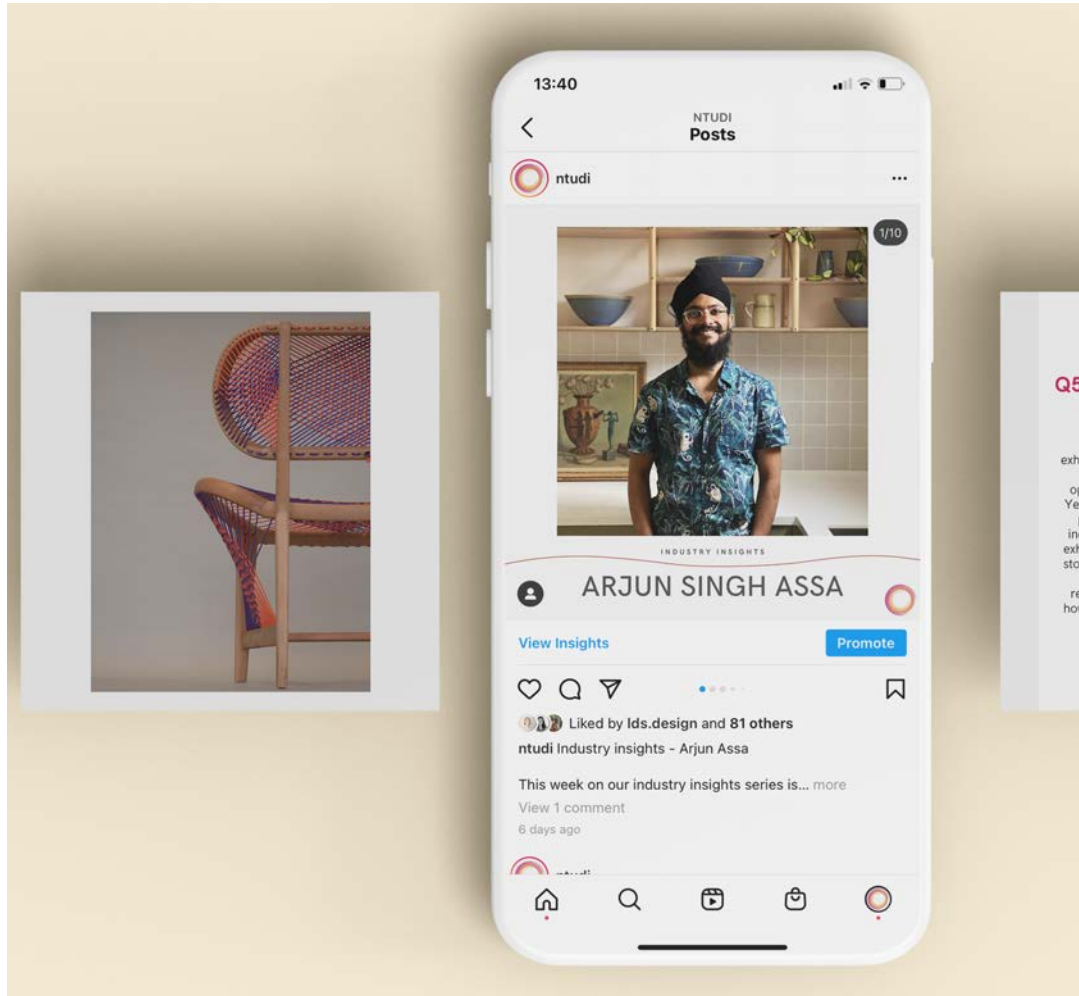
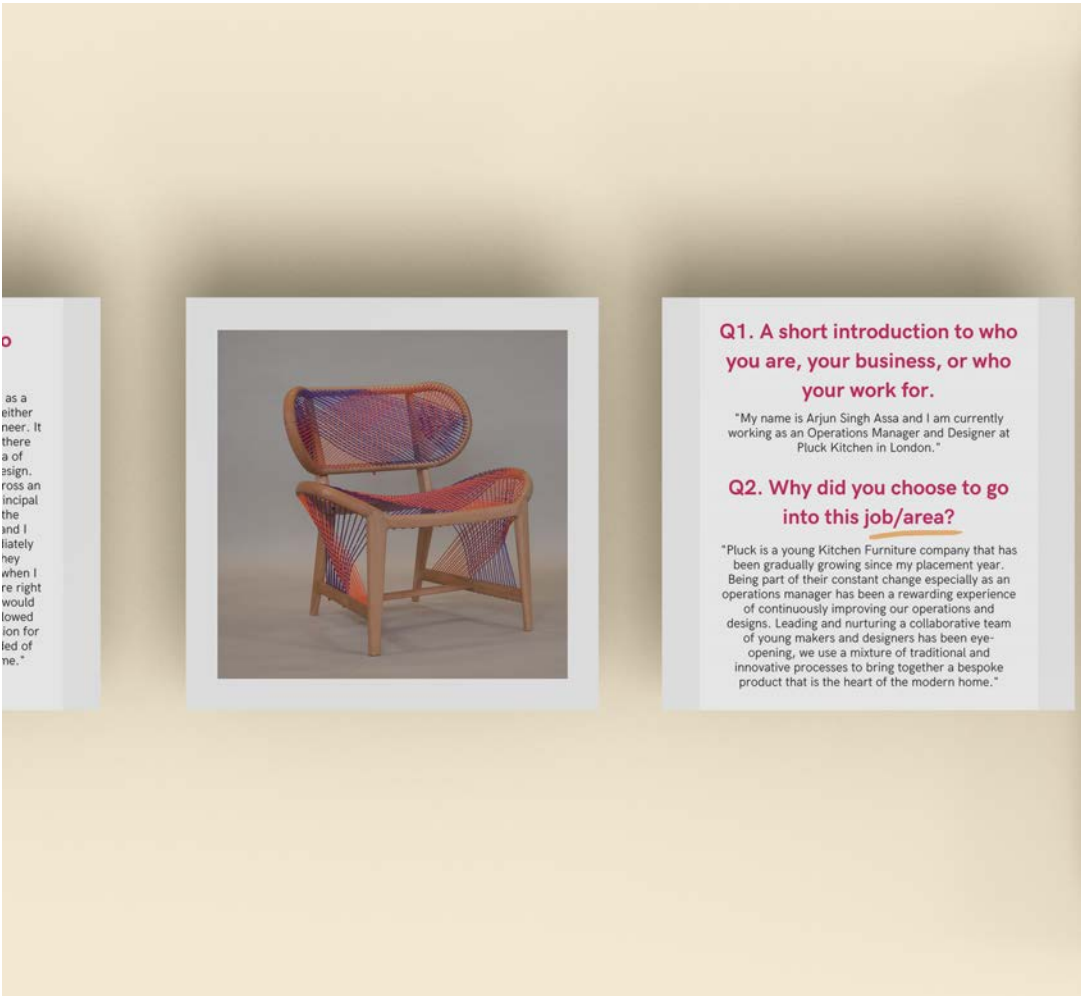


an Hughes has started taking final year headshots and we at to share with you some of



NTU DESIGN INDUSTRIES 2021 **4 DAYS TO GO**

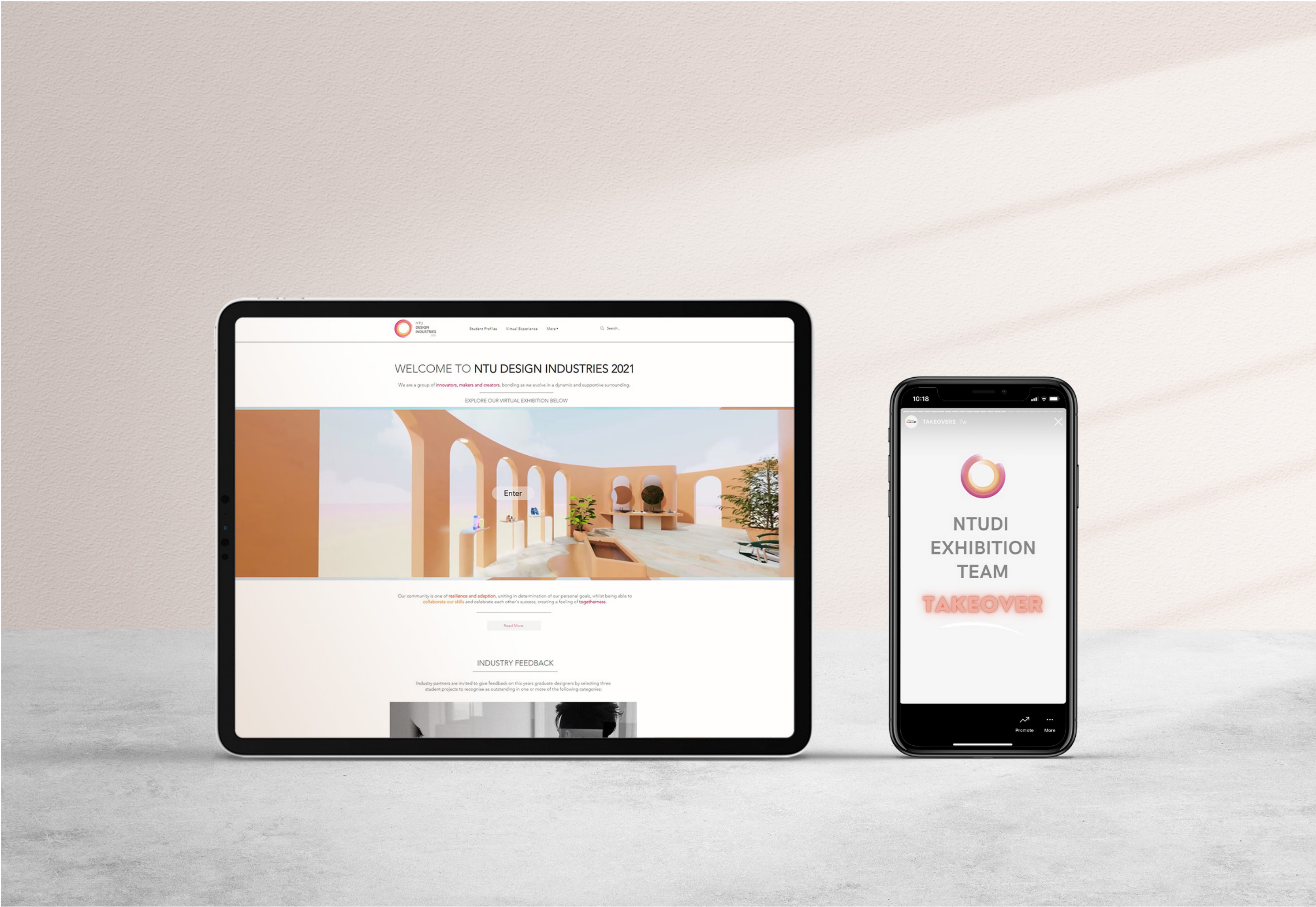




I have created majority of the visuals posted on the NTUDI social media channels. This included designs for NTUDI teams takeovers, 'Behind the Scenes' stories as well as 'Student Spotlight' and 'Industry Insights' series.

In addition, I was responsible for collecting students' work, creating posting schedules, scheduling and posting posts as well as interacting with the NTUDI audience across their social media channels. My work has also been reposted by the main NTU Instagram account and the NTU ADBE account.

As part of the Website Team, I took part in designing the layout of the NTUDI website (on Wix). I was responsible for designing the 'Meet The Team' page which highlighted all the people involved in creating the NTUDI virtual experience.





MARK & MAKE

Mark & Make is a design-led manufacturing service for architects, designers and the creative industry. I have completed an internship with them in 2019.

Among others, my job at Mark & Make was to take care of the company's public engagement. This included running their social media sites as well as completing some 'behind the scenes' work on their website.

I also undertook the job of a photographer to create clear visuals of their completed projects.



WE ARE AN
EFFICIENT AND LOCAL
DESIGN
MANUFACTURING SERVICE
USING CNC ROUTING
AND LASER CUTTING



INFO@MARKANDMAKE.CO.UK
@MARK_AND_MAKE
WWW.MARKANDMAKE.CO.UK

MARK & MAKE WORKSHOP

BUILD YOUR OWN
LAMP
FROM RECYCLED
MATERIALS

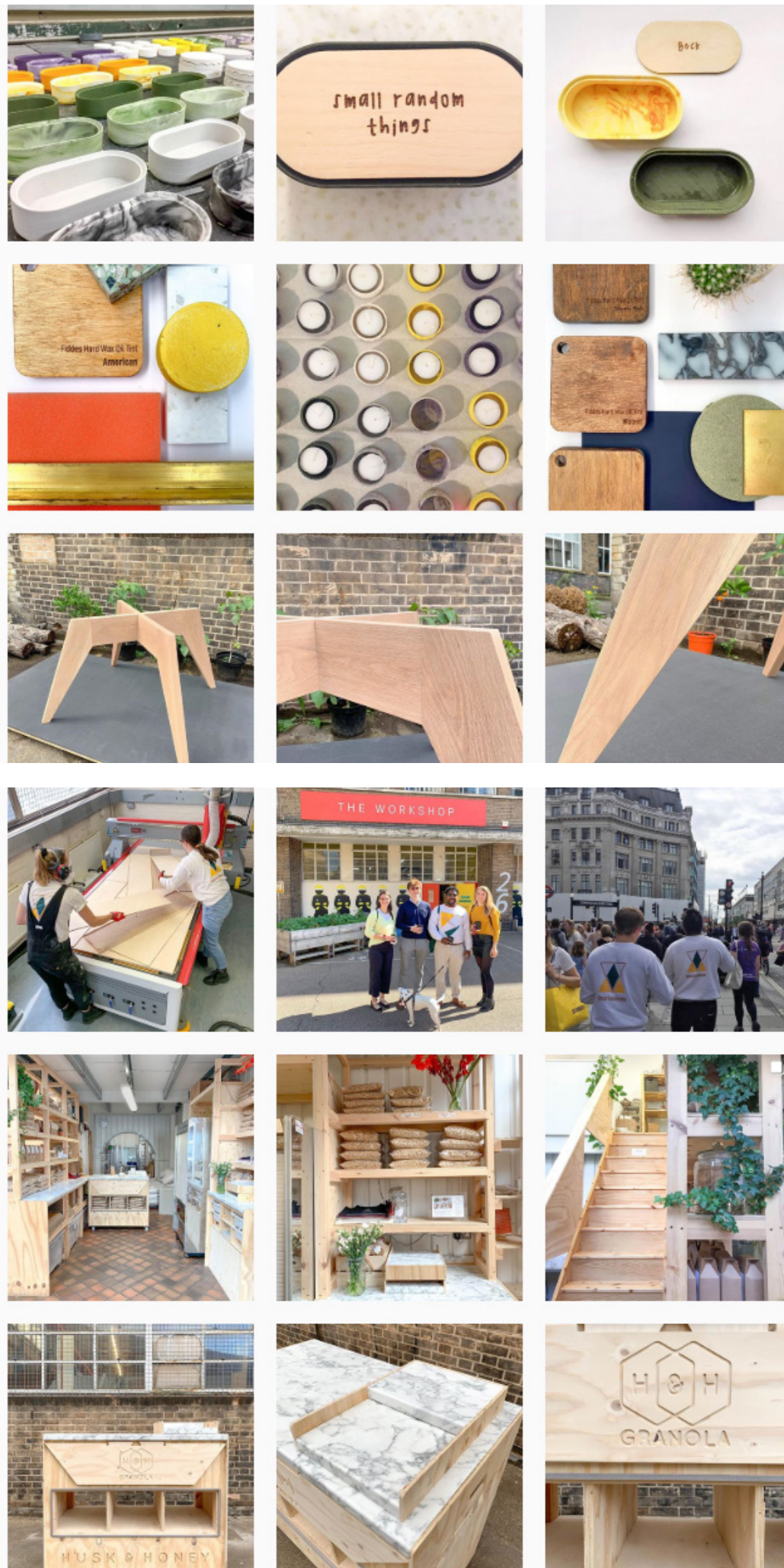
£35 - TABLE LAMP
£40 - FLOOR LAMP

20th AUGUST 2019
6PM

AT THE WORKSHOP
26 LAMBETH HIGH STREET
SE1 7AG
LONDON

FOR MORE INFORMATION CONTACT US AT
INFO@MARKANDMAKE.CO.UK





**MARK
MAKE**

**LASER
CUTTING
DIY**

**COME AND USE OUR FACILITIES
YOURSELF OR WE CAN DO IT
FOR YOU FROM £10 PER HOUR**

Throughout my time with them I have created content for their social media pages. This included adverts, posts, posters for upcoming workshops as well as short animations.

My work has grown their Instagram following as well as engagement.

In addition to this I have updated and added to their website. New posts about recent projects as well as case studies were created to allow their potential customers to find out more about their work.

**ARE YOU LOOKING FOR A
CHRISTMAS TABLE?**



Buy one of our initial models for a discounted price and receive a framed print if you share and like this story

**TO REGISTER YOUR
INTEREST EMAIL US AT
INFO@MARKANDMAKE.CO.UK**

**SHOPPING FOR A
CHRISTMAS TABLE?**



**CHECK OUT OUR
POST AND
RECEIVE 10% OFF
IF YOU LIKE AND
SHARE IT**





DO YOU KNOW YOUR FURNITURE?

To design a set of interactive cards that will educate about the impact of the furniture industry on the environment and encourage reflection about our relationship with furniture in an enjoyable manner.

'Do You Know Your Furniture?' is a set of cards to help you discover more about furniture and your relationship with them which will guide you to make more environmentally friendly choices.





The product is divided into three parts; reflect, play and display.

Completing part 1 will help the user think about their relationship with furniture and the value that they attach to it. Part 2 is a memory game and playing it will allow the user to find out interesting facts about the pieces that once were very expensive and difficult to possess but are now commonplace. Part 3 is all about display. The product comes with a stand that says, 'What is your impact?' on it. It can be used to display the reflection cards or photos.

I have created all of the graphic designs for this product. Software used included Illustrator, Photoshop and InDesign.



WIKTORIA KIJOWSKA

I am a designer and a design historian. The combination of skills from these two professions allows me to think about both academic and design work in new, engaging and alternative ways. In my work, I take a bold and fresh approach to sharing complex ideas in easy-to-understand and visually engaging designs. I have a very good knowledge of PowerPoint, Microsoft Word, Excel and Adobe CS (InDesign, Photoshop, Illustrator, Premiere Pro, Lightroom).

contact

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Instagram: [@wikikijowska](#)

